



The Future of Western Television Production

KVIK Code of Content for Show Submission

The show producer(s) is/are expected to insure that their program content remains within this Code of Content. KVIK Coordinator and Staff Advisor will hold workshop sessions to ensure Producers are thoroughly trained and understand the KVIK Code of Content. Producers are directly responsible for following the following guidelines in the KVIK Code of Content.

Western students, faculty or staff are able to submit a series or a special. A “special” is meant for a one time submission while a “series” is an ongoing sequence of shows. Specials are responsible for all requirements except those covered under “Additional requirements for a Series submission”.

All submissions must:

- a.) Have producers that are current Western Washington University students or faculty/staff members.
- b.) Follow pertinent and relevant copyright laws and FCC regulations for content. Programming that is considered to be obscene or indecent WILL NOT be allowed on KVIK.

- To be obscene, material must meet a three-prong test:

1. an average person, applying contemporary community standards, must find that the material, as a whole, appeals to the prurient interest;
2. the material must depict or describe, in a patently offensive way, sexual conduct specifically defined by applicable law; and
3. the material, taken as a whole, must lack serious literary, artistic, political, or scientific value. See *Miller v. California*, 413 U.S. 15 (1973).

- Indecency:

1. Broadcast indecency has been defined as language or material that, in context, depicts or describes, in terms patently offensive as measured by contemporary community standards for the broadcast medium, sexual or excretory organs, or activities.
2. The definition of indecency is not limited to the “seven dirty words,” but is also extended to any material found indecent under broad, “generic” definition of indecency. This expanded definition not only includes graphic descriptions, but innuendo and indirect allusions.

- Programming content that will NOT be allowed on KVIK:

1. Programming that is derogatory to a person’s sex, race, religion, color, creed, disability, national origin or sexual orientation.
2. Programming that advocates violence – including self-mutilation or suicide.
3. Programming that advocates the use of illegal drugs or alcohol.

c.) Display a disclaimer in the ending credits stating “The topics discussed in this program are the views of its producers, not those of KVIK, Western Washington University, any related university programs or entities, or this station”).

d.) Meet submission deadlines.

e.) Be turned in along with a completed submission form.

f.) Grant KVIK full rights to the material once submitted. Tapes will be returned to the submitter once an archival copy is made. If there are any questions or concerns regarding this requirement, discussion with the KVIK Coordinator is expected.

g.) Be submitted in mini-DV format. Other arrangements may be made upon consultation.

h.) Pass sound, video and content standards.

i.) Display KVIK’s contact information for viewers to contact KVIK with comments.

Additional requirements for a Series submission:

- a.) Producer(s) must prove leadership proficiency to the KVIK Coordinator and Executive Board.
- b.) Producers must produce at least two episodes a quarter (excluding summer quarter).
- c.) Producers must report to the Executive Board regularly concerning progress in production as well as present their current productions prior to show deadlines
- d.) Any new show may not conflict with an already existing KVIK show.

Notice to all submissions:

- a.) KVIK is an equal opportunity organization and is free from prejudice on the basis of race, religion, ethnicity, physical appearance, age, sex, disability, or sexual orientation.
- b.) It is expected that permission was given for all persons and materials incorporated in a submission and that it is cited in the program. KVIK, Western Washington University, and our current media outlet(s) are not liable for any plagiarism, copyright infringements, or any unwritten or un-given permissions. However, if it comes to our attention that plagiarism, copyright infringements, or any unwritten or un-given permissions has occurred, the program will be discontinued indefinitely. Producers are responsible for attaining all necessary permissions and following copyright laws.
- c.) All submitted material will be reviewed by the KVIK Coordinator and KVIK staff Advisor. If the program is thought to be unacceptable, it will be returned to the submitter along with a written statement explaining why the material was denied and what can be done to make it acceptable. If the KVIK Coordinator and KVIK staff Advisor find the submitted material to be acceptable, the program will then be scheduled for TV.
- d.) All Western students and faculty/staff members are encouraged to submit programming to KVIK.
- e.) A duplication of all programs will be made available for public viewing in Wilson Library.