

Promoductions Internship with KVIK

KVIK is a program of the Associated Students of Western Washington University, that has been developed to offer Western Washington University students experience in the television production field. We are in the process of producing a sketch comedy show, *You Would*, and record various events for other AS programs. In the past, our Promoductions department created promotional videos for various AS programs. We have found ourselves in need of a position dedicated to revive the production of these videos.

We have created an internship for students to gain experience in a television based setting as well as earn credit through their department. This new internship will be carried out under the supervision of KVIK and the Communication department. This position will be officially titled, KVIK Promoductions Coordinator. Our goal is to enable the student to gain professional video production skills while working in real life situations.

Objectives of this position:

- Produce promotional videos, or “promoductions” for AS programs as requested
- Produce a promotional video for the entire AS
- Recruit volunteers interested in assisting in production of aforementioned videos

Obligations of this position:

- At the beginning of the internship, write a formal description of goals and objections for the quarter
- Write a weekly summary/report that will be presented to a communication department advisor/professor, the KVIK Coordinator and KVIK General Manager.
- Arrange for a weekly meeting with the internship professor and the KVIK Coordinator to discuss progress of goals
- At the end of internship, write a formal report on the goals achieved and overall experience
- Create a portfolio displaying your work with guests and accomplishments

Responsibilities of this position:

- Train replacement intern
- Manage creation of Promoduction videos

Requirements of this position:

- Self Starter
- Motivated
- Willing to work a 20-30 hour work week or 200-300 hours over the quarter, earning 6-9 credits

Useful skills:

- Some experience in video production
- Creativity
- Interpersonal communication

Contact Information:

Email Resume to AS.KVIK@wwu.edu

Or call (360)650-2343